

# Data protection notice for photos and audio/video recordings and release for their use

The Swiss Federal Act on Data Protection (FADP) of 19 June 1992 and EU Regulation 2016/679 of 27 April 2016 (GDPR) provide for the protection of natural persons with regard to the processing of personal data.

In line with the regulations, your data will be processed according to the principles of fairness, lawfulness, transparency and protection of your privacy and your rights.

Pursuant to the aforementioned laws, the following information is provided.

## 1. IDENTITY AND CONTACT DETAILS OF THE DATA CONTROLLER

S'nce Group Sagl – Address: Via Gen. Guisan 8/b, Paradiso, 6900, Switzerland – tel. +41 (0)919051172 – email: [privacy@sncegroup.ch](mailto:privacy@sncegroup.ch)

## 2. TYPE OF DATA PROCESSED, PURPOSE AND LEGAL BASIS OF THE PROCESSING

Personal data (photos and audio/video recordings) will be processed exclusively for communication activities, corporate campaigns, editorial initiatives that concern the presentation of the Company, and publications (including historical publications) on paper or the corporate website, on corporate social media (LinkedIn, Facebook, Twitter, Instagram, etc.) and on all official Company communication channels.

For the above purposes, the legal basis for processing the personal data provided is Article 6, paragraph 1, point a) of the GDPR (consent of the data subject).

The capture and use of images are free of charge. The Company undertakes not to make any use of images that may be detrimental to the dignity, reputation or respectability of the Data Subject.

## 3. RECIPIENTS

Pursuant to and within the exclusive scope of the purposes described above, the personal data of the participants (photos and audio/video recordings) may be disseminated in the manner described above.

The personal data may also be transmitted to parties who are responsible for processing the images in the execution of specific contracts and who will be appointed as Data Processors for this purpose. Said processing will be carried out according to the instructions given by the Data Controller, in compliance with the regulations.

## 4. PROVISION OF DATA

By confirming participation in a private event, the Recipient of this Notice declares that the videos and/or photos that are taken may be published for the exclusive purposes of post-event corporate communications.

More generally, consent is expressed in the following ways:

- in the case of events organised by the S'nce Group, by the Data Subject voluntarily going to spaces (for example, conference rooms, event spaces, etc.) in which a photography or video service is active.
- in all other cases, by completing the specific release form.

In both cases, consent to the use of their image for the creation of photos, videos and multimedia materials is limited to the purposes indicated in point 2.

## 5. PROFILING

The personal data is not subject to any fully automated decision-making processes, including profiling.

## 6. RETENTION PERIOD

The data collected will be stored in the Company's archives to have a historical memory of events and corporate activities for any periodic historical publications.

The data will be stored for a period not exceeding that required for the achievement of the purposes for which it is processed and/or for the necessary period for legal obligations. The data stored will be periodically checked to establish if it is obsolete with regard to the purposes for which it was collected.

## 7. RIGHTS OF THE DATA SUBJECT (WITHDRAWAL, ACCESS, RECTIFICATION, ERASURE, RESTRICTION, OBJECTION, PORTABILITY)

With regard to the personal data provided, the Data Subject has the right:

- to withdraw consent given for non-compulsory data processing, with the clarification that the withdrawal of consent does not affect the lawfulness of the processing carried out up to the moment of withdrawal;
- to access their personal data;
- to obtain the rectification or erasure of personal data or the restriction of the associated processing;
- to object to processing;
- to data portability (law only applies to data in electronic format), as regulated by Article 20 of EU Regulation 2016/679;

In order to exercise the above rights, the Data Subject may contact the Company using the contact details provided in point 1.

## 8. CLAIMS

The Data Subject also has the right to lodge a claim with the Supervisory Authority for the State in which the Data Subject habitually resides or works, or for the place where the alleged violation occurred, in relation to processing that they consider non-compliant.